

Key findings

Increased responsibility at the top

More money budgeted for corporate citizenship

Leaders are more engaged

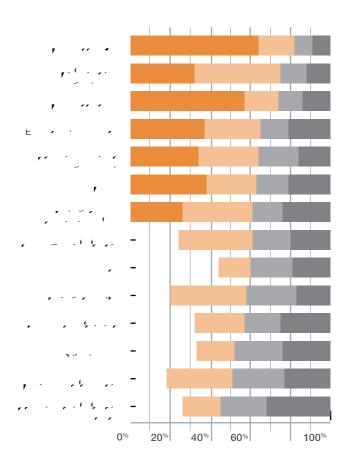
Reputation enhancement is an important business goal

Characteristics of above-average industry performers

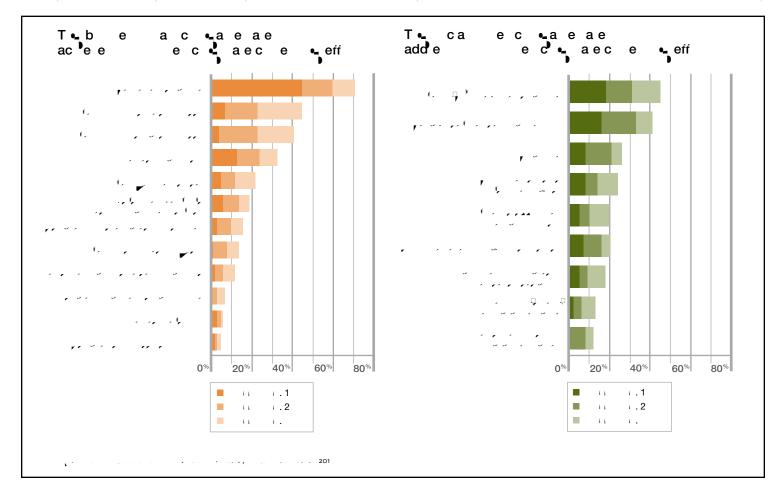


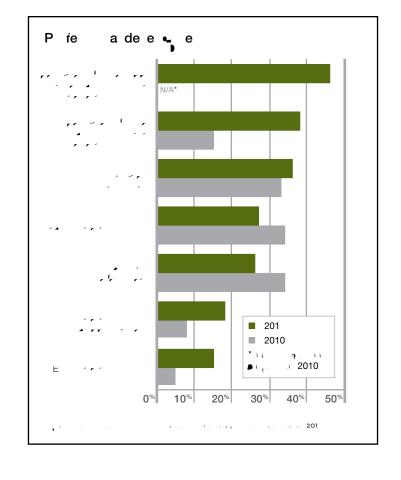
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